

**Dr. Salehuddin Ahmed**  
**President of BCCP Executive Board**  
**Renowned Economist**  
**Former Governor, Bangladesh Bank**



Dr. Salehuddin Ahmed, former Governor of Bangladesh Bank (central bank) and a renowned economist, is the 8<sup>th</sup> elected President of the Executive Board of Bangladesh Center for Communication Programs (BCCP). Dr. Ahmed held several important and top positions at different renowned organizations in his long and colorful career. Earlier, he was engaged as the Managing Director of Palli Karma-Sahayak Foundation (PKSF). Prior to that, he held the positions of the Director

General at NGO Affairs Bureau and the Director General at Bangladesh Academy for Rural Development (BARD), Cumilla.

With a track record of brilliant academic results, Dr. Ahmed largely contributed to the socio-economic development of the country, starting from policy formulation to providing guidance to many organizations and institutions for implementation of those policies. Utilizing his rich experience, he provided consultancies to a number of international agencies, including ILO, UNESCO, UNDP, FAO, ADB, UNESCAP etc. and to many national agencies. Dr. Ahmed enlightened the society by disseminating his exceptional ideas and thoughts through more than hundred publications. As part of his dedicated services to the cause of social development, he maintains Membership with many reputed national and international organizations.

BCCP family, including the Members of its Executive Board, are very happy to have Dr. Ahmed as the President of the Executive Board and look forward to moving ahead with more successes in social development sector by adding more landmark achievements to the list the organization already have at its credit. With continued support from all the stakeholders, we believe, we can translate our vision – A society that enables a healthy, poverty-free, better life through Strategic Communication – into reality.